



Luxembourg Brotherhood of America

2025 Annual Schobermesse Sponsorship Invitation

The Luxembourg Brotherhood of America (LBA), founded in 1888 by Luxembourg immigrants, is a non-profit benevolent association dedicated to promoting and preserving Luxembourg heritage in America, fostering cultural engagement and assists as a liaison in Luxembourg-American relations. As such, the organization hosts numerous fund-raising events throughout the year. These funds are designated to the Brotherhood's philanthropic activities such as awarding scholarships, supporting local charities, and supporting Luxembourg culture here in the Midwest region of America. This year, the LBA was a proud sponsor of the Luxembourg-American banner that was carried in the Oktav procession celebrating the 400th Jubilee of Our Lady of Luxembourg on May 25th in Luxembourg City.

The LBA will be hosting its 88th Annual Schobermesse (aka "Schueberfouer") festival taking place the afternoon of Sunday August 3, 2025 at the Morton Grove Legion Hall in Morton Grove, IL. The festival is an opportunity for members and guests to enjoy a summer afternoon picnic in the park, games and competitions, raffles, music, and Luxembourg culture. The Schobermesse usually draws 250-350 guests from the Illinois/Wisconsin region as well as from Luxembourg. We would like to invite our Luxembourg American community and heritage partners here in the United States to promote their brands and services at our event through sponsorships. Your organization can help celebrate this long-standing Luxembourg tradition and enhance your exposure in the community by becoming a sponsor. There are two levels of participation available to our sponsors:

FEATURED SPONSOR (\$800)

- Centrally located sponsor provided tent, banner, and signage to be featured at the event
- Sponsorship Table
- Company Logo featured on event flyer and social media event page
- Full page color ad in event program
- Opportunity to sell merchandise with sponsor logo

PRIMARY SPONSORS (\$500)

- Sponsorship Table at the event
- Company Logo featured on social media event page
- Half page color ad in event program
- Opportunity to sell merchandise with sponsor logo

AUXILIARY SPONSORS (\$250)

- Sponsor-provided banner / sign to be featured at the event
- Company Logo featured on social media event page
- Quarter page color ad in event program

Questions? Please email: George Jones at hwknut1@gmail.com