



# Luxembourg Brotherhood of America

## 2022 Annual Schobermesse Sponsorship Invitation

The Luxembourg Brotherhood of America (LBA), founded in 1888 by Luxembourg immigrants, is a non-profit benevolent association dedicated to promoting and preserving Luxembourg heritage in America, fostering cultural engagement and assists as a liaison in Luxembourg-American relations. As such, the organization hosts numerous fund-raising events throughout the year. These funds are designated to the Brotherhood's philanthropic activities such as awarding scholarships, supporting local charities, and supporting Luxembourg culture and performing arts here in the Midwest region of America.

The LBA will be hosting is 85th Annual Schobermesse festival taking place the afternoon of Sunday July 31, 2022 at the Morton Grove Legion Hall in Morton Grove, IL. The festival is an opportunity for members and guests to enjoy a summer afternoon picnic in the park, games and competitions, raffles, music, and Luxembourg culture. The Schobermesse usually draws 250-350 guests from the Illinois/Wisconsin region. We would like to invite our community and heritage partners to promote their brands and services at our event through sponsorships and donations. Your business can help celebrate this long-standing Luxembourg tradition and enhance your business exposure in the community by becoming a corporate sponsor. There are two levels of participation available to our sponsors:

### FEATURED SPONSOR (\$800)

- Centrally located sponsor provided tent, banner, and signage to be featured at the event
- Sponsorship Table
- Company logo featured on event flyer and social media event page
- Full page color ad in event program
- Opportunity to sell merchandise with sponsor logo

### PRIMARY SPONSORS (\$500)

- Sponsorship Table
- Company Logo featured on event flyer and social media event page
- Half page color ad in event program
- Opportunity to sell merchandise with sponsor logo

### AUXILIARY SPONSORS (\$250)

- Sponsor-provided banner / sign to be featured at the event
- Company Logo on social media event page
- Quarter page color ad in event program

**Questions? Please email: [LBASchobermesse@yahoo.com](mailto:LBASchobermesse@yahoo.com)**