



LBA 84th Annual Schobermesse Festival

Scholarship Application

REQUIREMENTS

- Must be a member of the Luxembourg Brotherhood of America in good standing as of 4/1/2021 and a U.S. citizen or lawful resident.
- You must be enrolled in a 2 or 4-year undergraduate college or trade school as a full-time student, or have been accepted for admission to a college or university and will begin classes no later than the fall semester of 2021.
- Must be 25 yrs old or younger (as of June 1st, 2021). Previous LBA scholarship winners are not eligible.
- Application submission must include the following:
 - Proof of full-time enrollment/acceptance into college
 - 500-word original essay on one of the following topics:
 - a) Developed nations around the world often choose to invest in "Nation Branding" as a way to influence the perception that people from outside of their borders may have on the country. How has Luxembourg chosen to "brand" themselves to the outside world? Why have they chosen to brand themselves as a nation in this manner?
 - or
 - b) Luxembourg has always been a central figure in major European collective initiatives (ECSC/European Union, Benelux, NATO, etc). What can Luxembourgers learn from their country's ability to continuously have a strong voice and influence in Europe despite being a very tiny nation?
- Application should be postmarked by or received via email no later than **July 5, 2021**
- Applications can be submitted either by:
 - email to LBASchobermesse@yahoo.com or
 - by mail to:
LBA Schobermesse Committee
c/o George Jones
330 W Devon Ave, Roselle, IL 60172
- All applications and essays will be evaluated, and a winner chosen by an independent panel of judges prior to the award date. The award check will be made out to the college or trade school of attendance (no exceptions) and announced at the 84th Schobermesse on Sunday, August 1st, 2021. All applicants are invited to attend the Schobermesse but need not be present to win.